

**MADISON COUNTY
TOURIST DEVELOPMENT COUNCIL
REGULAR MEETING MINUTES**

Thursday, July 12, 2018 – 4:30 PM

Held at GREATER MADISON COUNTY CHAMBER OF COMMERCE

182 NW College Loop - Madison, FL

Call to Order / Invocation / Pledge of Allegiance

Roll Call: Brenda Graham (Vice-Chair), Commissioner Jim Catron (Alt. Vice-Chair), Jackie Blount, Princess Roebuck (Individual), Roy Milliron, Commissioner Wayne Vickers

Absent: Erika Robinson, Latrelle Ragans

Chamber Director/TDC Administrator – Executive Director Phyllis Williams

Chamber Staff – Garrett Hammond

Guests – Lori Korn, Wanda Violet, Cynthia Langston, Julie Korn

Brenda Graham (Acting as Chair) called the meeting to order at 4:31 p.m.

Public Comments: Wanda Violet spoke on the Madison County Storytelling event and stated that the event is looking good so far this year, and that it will now take place on Mr. Wally Davis' farm.

(Trent Abbot arrived at this point, taking over as chair)

TDC Grant Requests – None

Adoption of Agenda: Phyllis asked that we add discussion about possibly purchasing vinyl banners for trade shows. Brenda Graham requested to be taken off the agenda for the month of July because she did not yet have what she needed to present. Adoption of Agenda with changes motioned by Brenda Graham, seconded by Roy Milliron. Passed unanimously.

Approval of Minutes from May 2018 Regular Meeting: Motion made by Jim Catron to approve minutes, seconded by Brenda Graham. Passed unanimously.

Financial Reports – May 30, 2018: Phyllis stated that we are on target to exceed what we expected for the fiscal year of 2017-2018. Motion to approve Financial Reports made by Roy Milliron, seconded by Jim Catron. Passed unanimously.

Unfinished Business:

1. Florida Governor's Conference Update – Omni Orlando Resort at Championsgate (Hotel Reservations) – Phyllis said that they are now registered. She will be submitting invoices for the hotel and reservations to the clerk's office to be paid. Jackie Blount, Brenda Graham and Phyllis Williams will be attending.

2. Sunbelt Agricultural Expo – October 16-18, 2018 UPDATE – Phyllis said they are registered for this and also need to turn these in to clerk's office for approval. Brenda asked about a

work schedule for the event. Phyllis responded that anyone who would like to help can join us in Moultrie to assist with the booth.

New Business:

1. Discuss Grant Application with minor revisions since last meeting - Brenda suggested that the current list of valid applicants was flawed and needs to be changed to where it includes nonprofit organizations. She suggested the wording, "Applicants must promote the interest of businesses organizations or citizen groups." Brenda moved that we approve the application updates. Seconded by Jim Catron. Passed unanimously.
2. Discuss updating TDC bylaws – Phyllis said the bylaws need to be updated to say that the TDC meets every second Thursday in each month. In Section 8, officers should be elected by council annually and not have a term exceeding longer than two consecutive years. Motion to accept updates made by Wayne Vickers, seconded by Jim Catron. Passed unanimously.
3. TDC Members 2 year vs. 4 year terms – Phyllis said the agreement between TDC, BOCC and the Chamber of Commerce needed to be updated and is in the hands of the attorney currently. In researching the agreement, the bylaws and the Statute governing the use of the Local Option Tourist Development Tax, Phyllis discovered that the term stated in the section under the creation of TDC should be 4 years instead of 2. She discussed this with Sherilyn Pickles of the BOCC, who suggested that since the BOCC had already approved those members for two years, we could wait until the next group is up for renewal and request they be approved for a term of 4 years to be in compliance with the bylaws and other documents. Consensus was all were in agreement.
4. Banners – Phyllis stated she would like to order vinyl banners to advertise Madison County at trade shows, expos and events. The 4x8 horizontal banner will include pictures of Madison and TDC logo. Through Vistaprint, this would be \$107 and could be used as a backdrop in the tent or on the front of the table. She would also like to get two stand up retractable banners to stand beside booths and tables. They would get two different banners, and they would be \$110 each. Phyllis said they could get them within a about 1 month after ordering. Wanda Violet stated she has used Vistaprint and they should take less than a month, and they turn out amazing. Brenda Graham moved that they go forward with ordering the vinyl banners. Seconded by Roy Milliron. Passed unanimously.

Information: Phyllis attended the VNNF meeting in Hamilton County.

Meeting adjourned by Brenda Graham at 5:09 p.m.