



**38th Annual
DOWN HOME DAYS FESTIVAL
2019 Sponsorship Form
"Celebrating our History"**

April 25 - 27, 2019

PO Box 817, Madison, FL 32341 850.973.2788

CONTACT NAME _____ **DATE** _____
First MI Last

BUSINESS / ORGANIZATION NAME _____
ADDRESS _____
PO Box or Street Address City ZIP

EMAIL ADDRESS _____ **WEBSITE** _____

CELL PHONE _____ **OFFICE PHONE** _____ **FAX** _____

PREFERRED PAYMENT METHOD _____
Check by Mail or Credit/Debit Card (Online Invoice)
(If you prefer to pay by Credit or Debit Card, your invoice will be sent to the email address provided above.)

*Please **DO NOT** provide your
Credit or Debit Card information here.*

Thank you for your interest in Madison County's Down Home Days! All of the Down Home Days Sponsorship Packages can be fully customized to fit your brand's specific needs. Don't see what you're looking for? Want to brainstorm? Let us know and we can create a package tailored just for you!

Available Sponsorship Packages

Please see the Sponsorship Packages material for specific package details for each option.

GRAND SPONSOR

\$ 2,500.00

CORPORATE SPONSOR

\$ 1,500.00

BUSINESS SPONSOR - Level I

\$ 1,000.00

BUSINESS SPONSOR - Level II

\$ 500.00

ACTIVITY SPONSOR

\$ 250.00

DOWN HOME DAYS PARTNER

\$ 75.00

CUSTOMIZE PACKAGE

Please indicate the amount you want to give and the appropriate brand visibility you expect to receive.

Applicant's Signature

Applicant's Printed Name



Down Home Days

April 25 - 27, 2019

“Celebrating our History”

Sponsorship Packages

Set in the quaint downtown area of Madison, Florida, Down Home Days is celebrating its 38th anniversary on April 27. With the beautiful Four Freedoms Park serving as a back drop, approximately 4,000 patrons enjoy food, crafts, children’s entertainment and fun! The event kicks-off with the much anticipated Down Home Days Parade and is sure to have something for everyone! Look at these exciting sponsorship opportunities and discover how your company can help celebrate our history!

All of the Down Home Days Sponsorship Packages can be fully customized to fit your brand’s specific needs. Don’t see what you are looking for? Want to brainstorm? Let us know and we can create a package tailored just for you!

GRAND SPONSOR

\$2,500

Brand Visibility at Festival

- A 12’ x 12’ booth space at a prime location in the Down Home Days Festival
- Ability to display 2 banners (sponsor supplied) within the Festival area
- Grand Sponsor Position in the Down Home Days Parade
- Grand Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival’s website
- One (1) social media post on the Festival’s Facebook and Instagram pages promoting your brand / participation each week leading up to the Festival
- One (1) social media post on the Festival’s Facebook and Instagram pages during the event

Beyond the Festival

- ½ page ad in the monthly Madison County Chamber of Commerce Newsletter for a year
- Two (2) tickets to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

CORPORATE SPONSOR

\$1,500

Brand Visibility at Festival

- A 12’ x 12’ booth space at a prime location in the Down Home Days Festival
- Ability to display 1 banner (sponsor supplied) within the Festival area
- Corporate Sponsor Position in the Down Home Days Parade
- Corporate Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival’s website
- Social Media
- One (1) social media post on the Festival’s Facebook and Instagram pages promoting your brand / participation leading up to the Festival
- Additional Perks

Beyond the Festival

- ¼ page ad space on our Chamber Heroes page in our monthly newsletter for 1 year.
- One (1) ticket to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

BUSINESS SPONSOR – Level I

\$1,000

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Business Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website
- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation leading up to the Festival
- One (1) social media post on the Festival's Facebook and Instagram pages during the event

Beyond the Festival

- 1/8 page ad space on our Chamber Heroes page in our monthly newsletter for 1 year.
- One (1) ticket to the annual Madison County Chamber of Commerce Banquet
- Recognition at the Madison County Chamber of Commerce Banquet

BUSINESS SPONSOR – Level II

\$500

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Business Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website
- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation leading up to the Festival
- One (1) social media post on the Festival's Facebook and Instagram pages during the event

Beyond the Festival

- Recognition at the Madison County Chamber of Commerce Banquet

ACTIVITY SPONSOR

\$250

Brand Visibility at Festival

- A 12' x 12' booth space at a prime location in the Down Home Days Festival
- Activity Sponsor logo inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Logo inclusion on Festival's website
- One (1) social media post on the Festival's Facebook and Instagram pages promoting your brand / participation leading up to the Festival
- One (1) social media post on the Festival's Facebook and Instagram pages during the event

Down Home Days Partner

\$75

Brand Visibility at Festival

- Down Home Days Partner name inclusion on all Festival Materials including:
 - Festival signage
 - Promotional posters

Digital

- Name inclusion on Festival's website

Thank you for your interest in Madison County's Down Home Days!

For more information contact: Phyllis or Garrett at the Madison County Chamber of Commerce
850-973-2788 chamber@madisonfl.org